



Dear Dr Michael Bradfield,

It is with great pleasure that I inform you that the World Wagyu Council is honouring you as the first recipient of the **Honorary Ambassador Award**. This recognition is for your exemplary leadership, dedication, and hard work in successfully driving the mission of the World Wagyu Council forward.

Through your efforts you have masterfully fostered the cooperative spirit between member countries to best protect, promote and grow the Wagyu breed and brand globally. Further, your *optimism, encouragement, and passion* has made the Wagyu world a better place. You are truly one of a kind, best in class and we honour you with our sincere gratitude.

Sincerely,  
Pete Eshelman, Chairman, World Wagyu Council  
Signed on behalf of Board Members, WWC Members & Delegates

### **WORLD WAGYU COUNCIL MEMBERS**

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